

Moonshadow Productions Wins Five National Awards, for 'Choose Life or Choose Meth'

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Stockton, CA (PRWEB) May 12, 2008 -- Described as the "best educational video ever produced on the methamphetamine problem" Moonshadow Productions announced today that it earned five national awards for the educational video Choose Life or Choose Meth. <http://www.chooseliforchoosemeth.com> In 2007 Ava International Film and Video competition, the video won two Platinum Awards for Best of Show, in the Documentary and Informational Film and Video Categories. In the 2008 Hermes Creative Awards, it won Gold In the Educational Video Category. In the 2007 Aurora Competition, a Gold Award was earned in the Crisis Communication category. And in the 2007 Accolade Competition, the production received Honorable Mention as a "special purpose film."

In the judging for these competitions, Charlie Chapin, Ph.D., won the awards for writing, directing and producing a research-based, educational documentary aimed at preventing first time methamphetamine use and encouraging recovery to those for whom prevention has come too late. Subsequent awards for this production also went to Charlie Chapin III for Editing, Jennifer Wadner for co-writing, Dr. Karen Furst, M.D. and Dr. Mary Holley, M.D. for Co-Writing & Hosting, Steve Nosse for Animations, and Claire Scarisbrick for Hosting.

Choose Life or Choose Meth was one of five documentaries recently screened at the 10th Annual California Independent Film Festival held in Livermore, CA. Hailed by educators and students alike as "the best educational video ever produced on the meth problem," this video currently enjoys a 96% approval rating among teen and young adult viewers and is being utilized in many recovery units. Choose Life or Choose Meth offers community solutions to the current epidemic that is ravaging this country. Visit: <http://www.chooseliforchoosemeth.com>



Charlie Chapin

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What are the Awards?

The international Ava Awards (Audio/Visual Awards), recognize outstanding work by creative professionals involved in the concept, writing, direction, shooting, and editing of audio/visual materials and programs. The Hermes, Aurora and Accolade film and video competition are very similar to the Ava Competition.

The AVA awards can be found at: www.avaawards.com
The Accolade Competition can be found at: www.theaccolade.net
The Aurora Competition can be found at: www.auroraawards.com
The Hermes Creative Awards can be found at: www.hermesawards.com

More on Moonshadow...

"We make movies that make a difference and people appreciate the results. Choose Life or Choose Meth is our clearly most important work." Said Charlie Chapin, the film's producer. "The video forms the cornerstone of a multi-media campaign that replaces the ignorance in which the Meth epidemic spreads with reasons to stay completely away from the drug. It is the conversation that most parents only wish they could have with their children to prevent the tragedy that addiction to methamphetamine brings. To the extent to which this documentary can prevent that level of human suffering the movie's done its job. But my personal goal for this movie is also to help policy-makers to see that the war on drugs needs to be replaced by a war on ignorance. In the latter case, there are no losers."

Visit www.chooseliforchoosemeth.com to learn more.

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